

European  
Academy of  
Management

EURAM

EURAM18

## EURAM 2018 Conference Dates

Labs: **19 June 2018**

**Conference: 20-23 June 2018**

### Important Deadlines

Topic / Symposium Proposals submission:  
**3 July 2017**

First announcement of call for papers:  
**26 September 2017**

Deadline for paper submission:  
**10 January 2018** (2 pm Belgian time)

Notification of acceptance:  
**21 March 2018**

Early bird registration deadline:  
**11 April 2018**

Authors registration deadline:  
**25 April 2018**

**Doctoral Colloquium: 17-19 June 2018**

### Important Deadlines

Deadline for submissions to Doctoral Colloquium:  
**24 January 2018**

Notification of acceptance:  
**14 March 2018**

Deadline for registration:  
**11 April 2018**



**20-23 JUNE**

**University of Iceland**  
Reykjavík, Iceland

European  
Academy of  
Management

EURAM

# EURAM 2018

20-23 June

## Research in Action

- Accelerating knowledge creation in management

*Heimskringla* is the best known source of the old sagas of the Nordic kings. The book was written around 1230 by Snorri Sturluson. In one of the stories there is a proverb: *Fátt veit fyrr en reynt er*. It emphasises the importance of action for knowledge; without action knowledge is limited.

Research has been developing since the Age of Enlightenment. The diversity of paradigms and methodologies has not impoverished but empowered researchers. The importance of impactful research is an effort to assist people to use the output of research to change behaviour. The relevance of such research creates a purposeful dialogue between academia, business and society.

Research in Action – Accelerating Knowledge Creation in Management – is a call for action. The idea is to empower researchers to explore the state of research and experiment with the aim of creating new insights. It is not just a question of methodology it is a quest for relevance in different disciplines of management. In the words of Snorri Sturluson: *Little can be known without trying – Fátt veit fyrr en reynt er*.



The University of Iceland, founded in 1911, is a progressive educational and international research university. It places great emphasis on strengthening research and educating young people; preparing them for taking an active part in society as well as making their mark in the global community. Currently there are around 14,000 students enrolled at the University including over 1,000 international students.

One of the University's long-term goals is being one of the leading universities in the world; and it is currently ranked among the best 300 by the Times Higher Education World University Ranking.

## About Reykjavík

Unlike some major European cities whose size can be intimidating, Reykjavik has a small-scale urban centre that visitors find easy to navigate. The hassle-free city centre is safe, clean and packed with restaurants, shops, cultural venues and has a vibrant nightlife. Iceland's high level of education, scientific expertise, flourishing start-up culture and magical nature makes the destination a perfect backdrop for international meetings and world-class events. It only takes around 40 minutes to reach the city centre from the airport by taxi or public transport.

The readers of *Business Destination* and *Smart Magazine* chose Reykjavík as one of top business destinations 2016 and as one of top emerging international meetings cities 2016. Iceland was included by *Forbes Life*, *Lonely Planet* and *TimeOut* in their top 10 lists of places to visit in 2015, and *Rough Guides* chose Reykjavik Iceland as one of the top 10 cities to visit in 2016.

### Conference Programme Committee

Eythor Ivar Jonsson  
Conference Chair, University of Iceland

Hans Lundberg  
Vice President for Conferences

Wojciech Czakon  
Vice President for Strategic Interest Groups (SIGs)

Dorota Dobija  
National Representative, Poland and  
Conference Chair 2015

Luisa Jaffé  
EURAM Executive Officer

### Further Information

EURAM Local Organising Committee  
[euram2018@hi.is](mailto:euram2018@hi.is)

EURAM Executive Office  
[luisa.jaffe@eiasm.be](mailto:luisa.jaffe@eiasm.be)

[euram-online.org](http://euram-online.org)